

BBQ RADIO NATION



SPONSORSHIP

BBQ Radio Nation is a nationally syndicated, weekly one-hour, Bar-B-Q radio talk show. Show hosts David Kious and Dan Hathaway are seasoned veterans on the grill, as well as behind the mic.

Stand-up comic David has been in broadcast radio and TV for decades, even boasting an Emmy on his shelf.

Dan has won Grand and State Championships multiple times in his 13 years on the circuit of competitive BBQ.

They, along with respected BBQ industry guests, are dedicated to bringing grillers tips, techniques and products that are sure to enhance backyard grilling adventures.

DEMOGRAPHICS

*250 million U.S. residents own an outdoors grill or smoker. While the traditional “grilling season” runs Memorial Day to Labor Day, almost 65% enjoy using their grill or smoker all year-round.

PRODUCTS & SERVICES

Each week we cover all areas of grilling, BBQ and smoking related subjects. One area we are particularly keen on is products and services of interest to any and all grilling enthusiasts. This makes us a perfect fit for the marketing of wide ranges of household and outdoor living merchandise or businesses.

**Hearth, Patio & BBQ Association, 2015*

Recent trends reveal that grilling and barbecuing is a growing, year-round lifestyle. You need only glance around a typical backyard BBQ scene to see what is of interest to the grilling public. From lawn & garden to BBQ sauce, people are looking to make a splash in their own backyards. If you have a product that you believe is one of the best and is an essential item for our listeners, then why not join our family here at *BBQ Radio Nation*? Together we can give our listeners what they need and want to enrich their backyard experience.

TAILORED CAMPAIGNS

We understand your target audience is wired for experiencing family, friends and quality of life. We are proud to offer our experience, as well as our know-how, to help you with intentional messaging and branding that will appeal to grillers via broadcast and social media. We appreciate our sponsors and understand that your success means our success. This is why you can be assured that we are here for you and will continually offer our assistance.

If you have any questions do not hesitate to give us a call. We are available for you.

Continue to the next page for our rates.

CONTACT

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